Problem...

It comes as no surprise to anyone that illegal conduct occurs online. Unfortunately, the individuals and businesses engaging in illegal activity may avoid detection by using tools that hide their identity. This makes enforcement difficult or even impossible.

Solution...

In some cases, there may be targeted solutions available whereby intermediaries are required to record and verify the identity of business customers. In principle, this approach could be used to directly pursue parties actually liable for illicit content with minimal burden on either the platforms, or non-business customers.

Read the full explainer here.