Internet content and service providers are poised to offer an economically and socially transformative service to millions of people in developing countries: low-cost access to the Web. That is, if regulators and self-proclaimed consumer advocates don't stop them.

The latest skirmish in the never-ending net-neutrality wars concerns Facebook 's Free Basics, a "zero-rated" service that allows users to access Facebook—and other useful websites—without incurring data charges.

Read the full piece here.