

The Autorità Garante della Concorenza e del Mercato (AGCM), Italy's competition and consumer-protection watchdog, on Nov. 25 handed down fines [against Google and Apple](#) of €10 million each—the maximum penalty contemplated by the law—for alleged unfair commercial practices. Ultimately, the [two decisions](#) stand as textbook examples of why regulators should, wherever possible, strongly defer to consumer preferences, rather than substitute their own.

[Read the full piece here.](#)