

Since the European Commission (EC) announced its first inquiry into Google's business practices in 2010, the company has been the subject of lengthy investigations by courts and competition agencies [around the globe](#). Regulatory authorities in the United States, France, the United Kingdom, Canada, Brazil, and South Korea have all opened and [rejected similar antitrust claims](#).

And yet the EC marches on, bolstered by Google's [myriad competitors](#), who continue to agitate for further investigations and enforcement actions, even as we — companies and consumers alike — enjoy the benefits of an increasingly dynamic online marketplace.

[Read the full piece here](#).