

Amazon has largely avoided the crosshairs of antitrust enforcers to date. The reasons seem obvious: in the US it handles a [mere 5%](#) of all retail sales (with [lower shares](#) worldwide), and it consistently provides access to a wide array of affordable goods. Yet, even with Amazon's obvious lack of dominance in the general retail market, the EU and some of its member states are opening investigations.

[Read the full piece here.](#)