

Last year, real estate developer Alastair Mactaggart [spent nearly \\$3.5 million](#) to put a privacy law on the ballot in California's November election. He then negotiated a deal with state lawmakers to withdraw the ballot initiative if they passed their own privacy bill. That law — the California Consumer Privacy Act (CCPA) — was enacted after [only seven days](#) of drafting and amending. CCPA will go into effect six months from today.

[Read the full piece here.](#)